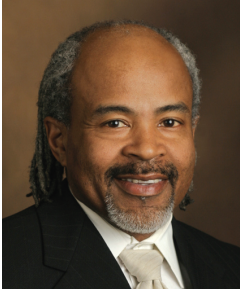


TVA Economic Development

ONE SOURCE. SEVEN STATES.



Jeff Taylor Senior Target Market Specialist: Energy Efficiency Building Industries and Plastics

Jeff Taylor is a senior target market specialist whose primary responsibility is working with energy efficiency building industries and plastics companies that are planning to relocate or expand.

Taylor is a 20-year veteran of TVA. Before joining the Marketing Development organization, he was a project manager in Minority Economic Development, where he managed the Minority Economic Development Loan Fund and outreach programs. He has also held positions in public relations, marketing, and community development.

In 2004 Taylor earned certification as an Economic Development Finance Professional from the National Development Council. He received a bachelor's degree in communications from Western Kentucky University and a master's in community counseling from the University of North Alabama.

Taylor is a member of Kappa Alpha Psi. He has served on the board of directors of Business Retention and Expansion International and is currently serving on the Labor Relations Committee for the Commonwealth of Kentucky.

Taylor and his wife, Deirdra, and their two children reside in Hopkinsville, Kentucky.

