

TVA Economic Development

ONE SOURCE



Melissa Morgan General Manager, Business Resources

Melissa Morgan is responsible for overseeing TVA Economic Development's efforts to assist partners in job creation and capital investment in the Tennessee Valley region. Her program focus areas include support of existing businesses and industries, retail recruitment, minority- and woman-owned businesses, business incubation, Appalachian Regional Commission partnership activities, and administration of the economic development loan portfolio.

In her previous work with TVA, Morgan served as an economic development senior project manager, coordinating TVA's activities in part of the Kentucky service area as well as delivering community development programs in the seven-state region served by TVA.

Before coming to TVA, Morgan held several positions in Paducah, Kentucky. She served as director of business development and then vice president for the Greater Paducah Economic Development Council, where she focused on recruitment and existing industry initiatives and assisted with overall strategic planning. Prior to that she worked for eight years with Jackson Purchase Energy. In her last position there as manager of member services, she implemented various marketing programs and services.

Morgan, a native of Chattanooga, earned a bachelor's degree in communications from the University of Tennessee. She was a 2008 participant in TVA's Leadership and Management for Accelerated Performance program, a partnership initiative with the Owen Graduate School of Management at Vanderbilt University.

