

# TVA Economic Development

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## **Bill Adams** Target Market Specialist: Transportation-Related Manufacturing

Bill Adams works for TVA Economic Development as a site consultant and target market specialist for transportation-related manufacturing industries, including automotive assembly plants (OEM). From 1994 to 2003, he was employed with the Mississippi Development Authority in Jackson, Mississippi, serving as a recruitment specialist for the automotive industry in the agency's Business Development and Trade Division.

Adams is a member of the Mississippi Economic Development Council, the Southern Economic Development Council, and the International Economic Development Council. He is a graduate of Mississippi State University, where he earned both a bachelor's degree in political science and a master's degree in public policy and administration. He is also a graduate of the University of Oklahoma's Economic Development Institute and is a Certified Economic Developer.

Adams and his wife, Jennifer, have two children, Oliver and Lauren. The family resides in Flowood, Mississippi.

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